



Introducing our 353 Day of Mourning Campaign Co-Chairs April 28th at 11 a.m.



Jason Mitchell
353 East Unit



Jodi Hill
353 North Unit

Business Manager Steven Martin and the Executive Officers are honoured to announce that this year's 2014 Day of Mourning Campaign is being Co-chaired by Brothers Jodi Hill, from our 353 North Unit, and Jason Mitchell, from the 353 East Unit. Brothers Hill & Mitchell are union activists representing our next generation of IBEW leadership. As Co-chairs, Jason and Jodi know the IBEW's proud history and tradition in fighting for members' rights, and our commitment to improve the health and safety and working conditions of every member. It's a daily struggle that must never stop.

Starting this April, your Day of Mourning campaign team has produced a 30-second radio commercial that will air throughout L.U. 353's jurisdiction leading up to Monday April 28th. The IBEW public service announcement reminds every one the costly toll workers suffer from work injuries, occupational disease, and industrial fatalities that impact our families, friends and community. Our membership is no stranger to these stark realities.

Over the years L.U. 353 has been in the forefront protecting our members' health and safety by offering continuous health & safety education, and a strong commitment to workplace representation so **your rights** are protected where it matters most, at work. But there is more to this story, because Local 353 has built a solid reputation and is a leader among other trades and union affiliates through its ongoing occupational research in connection to our members health related issues. To this day, L.U. 353's Occupational Health Clinic (2005) stands as an example that other unions are encouraged to emulate.

But L.U. 353 has not stood still. In 2013, Gary Majesky was asked to sit on the advisory committee of the Occupational Health Clinics for Ontario Workers (OHCOW), to bring the IBEW viewpoint forward. His insights will inform clinic doctors and clinicians on our members' health issues, particularly cumulative



trauma injuries after years of working in the trade. This is shaping up to be the new battle ground as WSIB re-writes its policies to exclude from coverage workers who have age related pathologies. This will result in more claims being denied, because you were not injured at work, but getting old!

IBEW - In Forefront Fighting for Worker Rights

As a leader in the construction industry, L.U. 353 has long fought for our members' rights, while working with our industry partners to ensure we maintain the safest work practices possible. But the job is never ending. Every year over 2,000 members sustain work injuries, some career ending, while others develop occupational disease. The numbers are staggering.

Long term latency diseases, such as Asbestos related lung disease, are a frequent reminder that these health issues still persist. Yet when an electrician dies due to occupational disease or killed on the job, their deaths are often not front page news - but the tragedy impacts families and friends just the same. The media's coverage of industrial fatalities should not be influenced by the colour of one's uniform, because the life of a construction worker is just as important as a police officer.

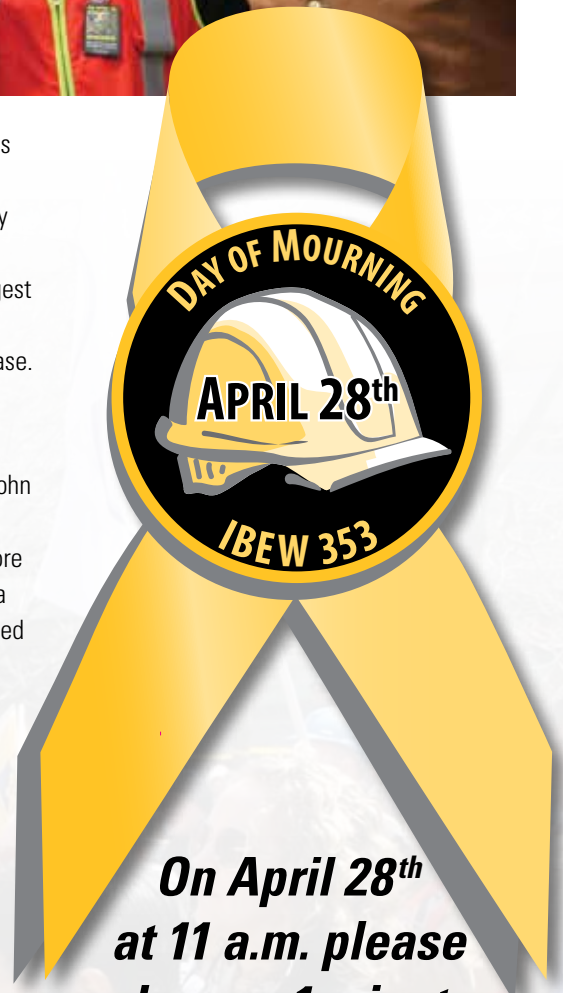
LU 353 Funds Important Research

As a leader in the community, L.U. 353 provides funding to organizations, such as the

Mesothelioma Research Program at Princess Margaret Hospital, a program that deals specifically with asbestos related pulmonary disease. A shocking statistic - of all the trades, IBEW L.U. 353 members are the largest population of construction workers with confirmed asbestos related pulmonary disease. One would think it would be Insulators, but it isn't. It's electrical workers – It's YOU!

In 2013, L.U. 353 funded the efforts of Dr. John Cho and Dr. Marc de Perrot who teamed up and pioneered a new technique that has more than doubled survival rates in mesothelioma patients, according to research they published in January 2014. Their success has drawn attention from around the world and they say doctors at the Mayo Clinic in Minnesota will soon attempt to use their method, which they've dubbed the SMART technique, for Surgery for Mesothelioma after Radiation Therapy.

On Monday, April 28th, at 11 A.M., let's demonstrate IBEW union solidarity and honour our brothers and sisters killed and injured on the job, and those who are suffering from occupational disease, as we strengthen our resolve to improve health and safety everywhere.



On April 28th at 11 a.m. please observe 1 minute of silence.

And let's not forget –
An Injury to One is an Injury to All.